



**VOTER GUIDE  
PLANO CITY COUNCIL  
SPRING, 2021**

**PLANO CITY COUNCIL  
CANDIDATES  
MAY 1, 2021**

**Place 6 - Mayor**

Lily Bao  
John Muns  
Lydia Ortega

**Place 2**

Steve Lavine  
Anthony Ricciardelli

**Place 4**

Justin Adcock  
Nassat Parveen  
Kayci Prince  
Vidal Quintanilla

**Place 7**

Bill Lisle III  
Julie Holmer  
Sandeep Srivastava  
Chris Robertson  
David Smith

**Place 8**

Elisa Klein  
Rick Smith



**PLACE 6 – MAYOR**

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**LILY BAO**



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**Website:** [www.lilyforplano.com](http://www.lilyforplano.com)

**Facebook:** Lily Bao for Mayor

**Background:** (Community Impact) In my tenure on [Plano] City Council, I have been blessed to serve side by side with other committed public servants to enact important and necessary changes. After faithfully fulfilling all of my campaign promises as councilwoman, I know that as the next mayor of Plano, I will be able to contribute to even greater improvements to my beloved city. Plano needs a mayor who is visionary, courageous, dedicated and who understands the challenges that the city is facing today. Plano's next mayor must have the intellect, wisdom and compassion to lead. I am ready and eager to serve and lead as our next mayor and have been humbled by the outpouring of support from the community.

**Education:** B.S. degree in Computer Engineering - UMass-Dartmouth  
Master's degree in Computer Science - Northeastern University

**Occupation:** Real Estate Agent

**Highlights of civic involvement/accomplishment:**

"Fred & Mazzie Moses Community Engagement Award"  
Served on the Collin County Myers Park & Event Center Advisory Board  
Plano Housing Authority Advisory Board  
Plano ISD Diversity Advisory Committee  
PTA Officer for three consecutive years from 2015-2018  
Member of Plano Chamber of Commerce  
Member of Collin County Association of Realtors

**Platform/Priorities**

- Strongly Support Police, Fire & EMS
- Limit Density to Protect Suburban Character of Plano
- Defend Over-65 Property Tax Exemption
- Adopt Wise Land Use Policies to Better Support Plano ISD
- Keep Effective Tax Rate & Reduce Tax Burden on Homeowners
- Improve Road Conditions & Alleviate Street Congestion
- Promote Smart and Responsible Employment Growth
- Maintain Excellent Services Including Parks & Libraries
- Listen to Citizens and Be a Unifying Force



**LILY BAO**

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**GALA CANDIDATE QUESTIONNAIRE**

THIS CANDIDATE CHOSE NOT TO RESPOND TO THE GALA CANDIDATE QUESTIONNAIRE.

**PLACE 6 – MAYOR**

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**JOHN MUNS**



**Phone:** -

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**Facebook:** John Muns for Plano Mayor

**Background:** (Community Impact) I am running for mayor because I love this city. I grew up here in Plano [and] graduated from Plano Senior High. My kids went through Plano schools, and now, my grandkids are in PISD as well. I have always believed that if you want to live in a vibrant community, then you have to contribute to its success by serving, volunteering and giving back to the community.

**Education:** Abilene Christian University where I graduated with a degree in Marketing and Management

**Occupation:** President, Muns Enterprises, a venture capital and general investment company

**Highlights of civic involvement/accomplishment:**

- Plano Independent School District, Board of Trustees (past President)
- Leadership Plano
- Past President, Volunteer Center
- Cultural Arts Council
- Practical Parenthood Education
- YMCA Board of Trustees
- Plano Orchestra Board
- Civic Center Advisory Board
- Children’s Medical Center Board
- Dallas Epilepsy Foundation Board
- Journey of Hope Board
- City House Plano Board
- Plano Economic Development Board
- Planning and Zoning Commission – Chairman
- Bell Trust Trustee

**Platform/Priorities**

- Keep Plano safe by supporting our first responders with the resources they need.
- Ensure Plano citizens continue to enjoy excellent parks, libraries, recreational centers and trails.
- Prioritize maintenance of our aging roads and infrastructure.
- Keep Plano homeowners’ tax rates among the lowest in North Texas by sustaining an optimal balance of businesses and residences.
- Serve as a strong voice to unite all of Plano.



JOHN MUNS

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### GALA CANDIDATE QUESTIONNAIRE

**In 2016, Plano became the first city in Collin County to pass an Equal Rights Ordinance (ERO) that was LGBTQ+ inclusive. The City of Plano's Equal Rights Ordinance, in their own words, depicts their city's commitment to ensuring equality and inclusion for all citizens and visitors in the areas of employment, housing, public accommodations and city contracting. Would you support an ERO that is LGBTQ+ inclusive in your city? Why or why not? If you are a candidate in Plano, do you support retaining the ERO? Why or why not?**

I would support an ERO that is inclusive of LGBTQ. I support retaining the ERO.

**What would you, as a City Council Member, do to educate yourself about the diverse community you serve, including the LGBTQ+ community? Do you consider it a priority to ensure that city employees receive diversity training which includes information regarding the LGBTQ+ community?**

This campaign has been a terrific learning experience to get to know our community. I have lived here for 50 years and I have met so many people of all walks of life. I will be a Mayor for all of Plano. I want to Listen, Learn and Lead. I believe we all should be included in diversity training and i will encourage the city to do the same.

**Hate in America is quickly on the rise, and is dividing our community. Whether in speech or action, hate has been targeted to specific members of our community based on the color of their skin, their country of origin, their religion, sexual orientation, gender identity, and any number of other identifying factors. As a city leader, what can and will you do to stand against hate, and help restore us back to a united community?**

I will make it a priority to make sure we continue to keep our community engaged in understanding each other's cultures and beliefs. I will also be supportive of all our community to be involved in our Boards and committees to make sure we are listening to all of our community. I will also be open to a task force that can monitor our efforts of inclusiveness.

**Why should members of the LGBTQ+ community support your candidacy?**

I have said from the beginning that i will be a Mayor for ALL of Plano. I mean that literally. I want to Listen, Learn and then Lead.

**PLACE 6 – MAYOR**

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**LYDIA ORTEGA**



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**Background:** (Community Impact) In Plano, I rediscovered treasures that I thought were lost forever. They are simple things, such as stating an opinion without fear of being canceled, expressing faith openly without being labeled, or raising children without state interference. We don't appreciate how precious these are until they are gone. I know how freedoms were eroded. It happened slowly. It can happen here. I cannot bear to lose these treasures again. As a retired empty nester, now is the perfect time for me to do my civic duty: to work full-time, to serve and to be vigilant. My husband and I agree—retirement can wait.

**Education:** B.A. in Economics – Loyola Marymount University, Ph.D. in Economics – George Mason University

**Occupation:** Retired, Professor and Chair of Economics, San Jose State University (1989-2019)

**Highlights of civic involvement/accomplishment:**

- Treasurer of the Hispanic Republican Club of North Texas
- Election Clerk and Election Judge, Collin County
- Board Member of Goodwill Silicon Valley

**Platform/Priorities**

- Support small business recovery.
- Focus on the mental, physical and emotional health of our children.
- Put the [brakes] on high-density development.
- Prioritize public safety at all levels.



LYDIA ORTEGA

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### GALA CANDIDATE QUESTIONNAIRE

**In 2016, Plano became the first city in Collin County to pass an Equal Rights Ordinance (ERO) that was LGBTQ+ inclusive. The City of Plano's Equal Rights Ordinance, in their own words, depicts their city's commitment to ensuring equality and inclusion for all citizens and visitors in the areas of employment, housing, public accommodations and city contracting. Do you support retaining the ERO? Why or why not?**

If elected to serve as Mayor I will serve every resident in Plano equally.

**What would you, as a City Council Member, do to educate yourself about the diverse community you serve, including the LGBTQ+ community? Do you consider it a priority to ensure that city employees receive diversity training which includes information regarding the LGBTQ+ community?**

I earned a doctorate in economics. My economic training emphasized sovereign individual choice as the focal point for modeling economic behavior. I bring this up, because to me, diversity is manifest in an individual's story. The story can be one of overcoming adversity, setting goals, and releasing traditions that no longer work. An individual is the sum of countless choices and lessons learned. To me, individuals feel welcome, safe, and heard when we respect that they reflect choices they made under different constraints.

**Hate in America is quickly on the rise, and is dividing our community. Whether in speech or action, hate has been targeted to specific members of our community based on the color of their skin, their country of origin, their religion, sexual orientation, gender identity, and any number of other identifying factors. As a city leader, what can and will you do to stand against hate, and help restore us back to a united community?**

I do not stand for hate period. If there is a way out of hate, I think we have the best chance to find it in Plano's service community. Service is one of the remaining areas where we work human-to-human. Plano's community of service is our greatest asset because it is irreplaceable. No city council or urban planner could design it. It grew organically, nurtured and passed down from those who settled these 72 acres. It continues to be passed along, in word and deed, to new members of the community. Plano has a servant's heart.

**Why should members of the LGBTQ+ community support your candidacy?**

I can do the job. I am a retired empty nester. My husband and I do not have a business to worry about. I do not have ambitions for higher office. This means I have the time to commit and the freedom to speak boldly. As an economist I have a unique skill set to ask questions about long-run unintended consequences, opportunity cost, and to push for innovative ways to cut costs, etc. As a former professor, I have extensive experience in public service, including working in a committee structure, doing strategic planning, recruitment, budgeting, and fundraising. I am committed to working for all Plano residents.





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**PLACE 2**

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**STEVE LAVINE**



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**Facebook:** Steve 4 Plano City Council Place 2

**Background:** Plano is the premiere destination for both employers and employees in the metroplex. Our city constantly ranks near the top of most livable, most diverse, and most welcoming cities in the United States. I'm ready to work to keep Plano the best place for you and your family to live, work, and grow.

**Education:** B.S. and Master's in Advertising, University of Illinois

**Occupation:** Retired Entrepreneur

**Highlights of civic involvement/accomplishment:**

- Graduate and former Chairman of Leadership Plano
- Graduate of Plano Citizens Academy
- Completed CERT (Community Emergency Response Team) Training
- Serves on the Board of Plano Youth Leadership
- Served 7+ years on the Plano Library Advisory Board (chairman for 3 years)
- Served on the Plano Parks and Recreation Commission
- Served on the of the Plano Chamber of Commerce

**Platform/Priorities**

**Happy Plano Residents and Businesses** - Plano residents, both homeowners and home renters, are among the most satisfied in North Texas. Our people love our libraries and parks and recreation centers. They feel safer here than just about anywhere else in Texas. They cite our city's diversity of cultures as one of its best features on satisfaction surveys.

**Public Safety** - Since peaking 2003, Plano's crime rate has dropped to its lowest in many years. I support our police and firefighters and the excellent job they have done keeping our city safe. That said, we must continue to invest in our police and fire departments to keep their equipment up to date and hold on to the top management and the experienced personnel who keep our city one of the safest in America. My opponent has stripped away such investment potential.

**COVID-19 and Plano** - A healthy city is a prosperous city. The health and welfare of all Plano residents will be my number one goal. Plano has not been immune from the impact of COVID-19. Our hospitals have been filling up and our healthcare staff is stressed to the highest levels.



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**STEVE LAVINE**

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**Platform/Priorities - Continued**

**Housing & Land Use** - Let's get real with our real estate – Plano needs to deal with the demand for homes in Plano and help reduce our traffic nightmare. With space for single-family homes severely limited, we must turn to so called “middle housing” such as townhomes, condominiums, and senior oriented homes for those interested in downsizing. I've fought against incompatible rezoning and for quality development in and around my own neighborhood – with more success than most others — and I'm prepared to fight for all of Plano.

**Taxes** - I'm in favor of responsible tax policy that maintains our current and future city services, public safety requirements and provides for the necessary repairs to our aging roads and infrastructure – without resorting to high-interest short terms loans or kicking the can down the road resulting in much higher costs for road and building replacement. I pledge to support protecting our libraries and recreation centers from privatization or severe cutbacks and keeping our public safety services staffed, equipped and ready to protect Plano citizens.

**Retaining our Corporate Citizens** - Maintaining our enviable tax base of about 50% residential and 50% corporate taxpayers requires we invest in both our neighborhoods and our business centers. This balance of homeowners and employers is what keeps Plano's tax rates the lowest among large North Texas cities and depends on retaining our corporate citizens and maintaining residential property values.

**Traffic** - Traffic is one of the biggest complaints of Plano residents. I won't tell you that there are easy solutions to our traffic issues. But I understand the issue thoroughly and will promote smart, effective measures to alleviate it. The most important thing to understand: the solution to our traffic problems is very closely related to our housing and development issues. Traffic-stop surveys have shown that much of our highway traffic is going through or to Plano – not moving just within our city. The simple fact is Plano has many jobs that people outside of our city want. Why don't these workers settle in closer to their jobs? The answer is a lack of desirable and affordable housing here in Plano.

**Aging Infrastructure** - We can keep our low tax rates while smartly managing maintenance of our city's aging roads, buildings and amenities. While major road and building funding is derived from bond issues voted on by the taxpayers, urgent and un-budgeted repairs totaling many millions occur every year. Short-term tax freezes that cause our city to re-prioritize urgently needed repairs and maintenance for our roads and service buildings (Libraries and Park/Rec centers) can result in reasonable repair costs giving way to costly replacements.

**GALA CANDIDATE QUESTIONNAIRE**

**In 2016, Plano became the first city in Collin County to pass an Equal Rights Ordinance (ERO) that was LGBTQ+ inclusive. The City of Plano's Equal Rights Ordinance, in their own words, depicts their city's commitment to ensuring equality and inclusion for all citizens and visitors in the areas of employment, housing, public accommodations and city contracting. Do you support retaining the ERO? Why or why not?**

Yes. I support both retaining the ERO in Plano, as well as reviewing the language to be even more all-encompassing at such a time when the Council has sufficient progressive membership to assure passage of an even more inclusive ERO.



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**STEVE LAVINE**

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**GALA CANDIDATE QUESTIONNAIRE – Continued**

**What would you, as a City Council Member, do to educate yourself about the diverse community you serve, including the LGBTQ+ community? Do you consider it a priority to ensure that city employees receive diversity training which includes information regarding the LGBTQ+ community?**

The LGBTQ+ community is no stranger to me – in the 70's I was a “theater-jock” in both high school and college, and then went into the advertising agency business. Openly and closeted members of the LGBTQ+ community were and have been my friends and were all around me all the time.

However, as with any part of Plano's diverse population of which I am not a member, I have much to listen to and many to learn from. I have ongoing dialog with Muslim, Indian, Black, and Asian communities, among others. Despite several standing relationships, I need to further my efforts with the LGBTQ+ community as well.

Plano has diversity training – but based on recent events, perhaps more is better, and it was recently extended further throughout our various Boards and Commissions. I would like to see Neighborhood Services offer HOA Board training for this as well – it will have great impact as it gets closer to our neighborhoods. For more on my efforts and suggestions see below.

**Hate in America is quickly on the rise, and is dividing our community. Whether in speech or action, hate has been targeted to specific members of our community based on the color of their skin, their country of origin, their religion, sexual orientation, gender identity, and any number of other identifying factors. As a city leader, what can and will you do to stand against hate, and help restore us back to a united community?**

As an individual, not a city official, I cannot tolerate the hate that is building in our society – including right here in Plano. It pains me to see our Police mistrusted due to past and recent encounters.

As a City Council member, I am prepared to initiate three programs to aid in broadening both my understanding of minority views and ensure more community representation and education.

- 1) I believe racial, ethnic and gender injustice reveals itself in all aspects of society. Therefore, we need to examine how our unconscious bias is impacting every system and every decision. To examine how these forces have and do shape the physical and social geography of the city and provide a platform for people of every color, nationality, creed and kind, Plano should establish a Commission to promote social learning, collective introspection, and policy action. To identify and examine focus areas where discrimination has manifested, including housing, criminal justice, education, employment, and place-based disparities.
- 2) I believe that in a city where nearly ¼ of the adult population is foreign born, Plano must establish a unique system of opinion gathering which supplements the state and federally controlled voting systems in which many of these adult taxpayers are not represented. This needs to include, but go far beyond, just representation on City Boards and Commissions. We must establish a means for groups of a like-mind or culture to communicate with the city leadership and vice-versa, to assure that we listen in both directions and establish better understanding, acceptance, and empathy. In a city where the minorities may soon be the majority, we have a lot of listening and learning to do.



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**STEVE LAVINE**

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**GALA CANDIDATE QUESTIONNAIRE – Continued**

3) I believe that discrimination begins early and grows quickly if unchecked. Therefore, I support an addition to our reading, writing and arithmetic curriculum in our earliest grades and again in our later grades of public schooling. This should include cultural understanding and sensitivity training for our youth to help end discrimination, bullying based on discrimination as well as a culture of empathy, acceptance, and understanding. Recently our high schools approved the addition of classes in African American and Hispanic cultures. I think this is a start, but we must go much farther and deeper to root out discrimination.

As president of the HOA in my very diverse Plano neighborhood, and serving on city boards, I learned it takes significant effort to encourage various communities to work together. But it's crucial. We need diverse representation throughout Plano government and cultural organizations.

Plano is already well on the way to being a strong diverse city – with support for a wide variety of cultural festivals, roundtables and more. I want all groups to have even more opportunities to bring their voice to the council and have a place at the table when decisions are made that impact us all.

In addition, I will support a review of welfare and other non-criminal/violent calls to which the Police are dispatched to determine ways in which these efforts can be better handled for long-term success in the community – including a greater emphasis on cultural and sensitivity education for all parties involved. I will hold ongoing discussions with the various communities and bring their concerns to the Council or other entities that can help with their issues.

**Why should members of the LGBTQ+ community support your candidacy?**

I have put forth above my programs for enhancing diversity and reducing hate in our Community. My interest in such programs does not stem from my candidacy - my candidacy is a result of what I have observed that needs fixing in our community -beginning with the City Council here in Plano.

It is my hope that members of the LGBTQ+ community can see fit to support me and my efforts for inclusion and social education.

**PLACE 2**

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**ANTHONY RICCIARDELLI**



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**Facebook:** Anthony Ricciardelli for Plano

**Background:** I am running for reelection to continue my work on behalf of the people of Plano during this time of both challenge and opportunity. Plano is my hometown, and I love this community. My desire to give back and to make a positive impact spurred me to run in 2017 and is motivating me to run for re-election now. I want to continue to achieve the vision we, as a council, have set: “Plano is a global economic leader bonded by a shared sense of community where residents experience unparalleled quality of life.”

**Education:** Undergraduate and Juris Doctorate – University of Texas

**Occupation:** Attorney, Ricciardelli Law Firm

**Highlights of civic involvement/accomplishment:**

- Plano City Council, 2017 – present, current Deputy Mayor Pro Tem
- Served as Vice Chair of the Plano Heritage Commission
- Regional board of advisers for Joni and Friends (a ministry to those affected by disability and their families that has its regional headquarters at the Hope Center here in Plano)
- Dallas benefit host committee for International Justice Mission
- Portfolio Advisory Board for Texas Women Ventures
- Professional committees through the Dallas Association of Young Lawyers

**Platform/Priorities**

**SUPPORT POLICE, FIRE, & EMS** - I have been a staunch supporter of our excellent first responders. I will always provide the resources our Police, Fire, and EMS need to keep us safe.

**KEEP PLANO A THRIVING, SUBURBAN COMMUNITY** - With our remaining land, Plano must focus on land uses that are consistent with the suburban character of the community that we all know and love, limiting high-density development. As a Councilmember, I have advocated for a Plano with vibrant neighborhoods, while continuing to recruit desirable employers and bring job growth to our city. I always take feedback from adjacent homeowners and property owners seriously when considering zoning.

**DECREASE PROPERTY TAX BURDEN ON PLANO FAMILIES** - During my service on City Council, I have taken a stand for fiscal responsibility. I successfully advocated for the Council to decrease the tax rate to what is known as the “effective tax rate,” which resulted in the average Plano homeowner seeing a dollar amount of property taxes paid to the City that was the same as or lower than what the average homeowner paid in the previous year – something that had not been done in Plano in almost a decade. We have achieved this while maintaining excellent City services and even managing to hire additional City employees when needed.



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**ANTHONY RICCIARDELLI**

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**Platform/Priorities - Continued**

**STRONG BUSINESS CLIMATE** - As a Councilmember, I have worked to promote a strong business climate that supports small business owners, cultivates cutting-edge innovators, and attracts blue-chip employers from around the globe.

**TRANSPARENCY, RESPONSIVENESS, & ACCOUNTABILITY** - Plano's residents deserve a responsive government that is held accountable to the citizens. Complete transparency is the only way to make government accountable to the citizens. I have maintained an open-door policy during my time on Council.

**IMPROVE ROADS & TRAFFIC CONDITIONS** - Families need to be able to get to work and school on our roads. Innovative solutions for improving roads and reducing traffic have been a top priority during my time on Council and will continue to be if I am reelected.

**GALA CANDIDATE QUESTIONNAIRE**

THIS CANDIDATE CHOSE NOT TO RESPOND TO THE GALA CANDIDATE QUESTIONNAIRE.

**PLACE 4**

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**JUSTIN ADCOCK**



**Phone:** -  
**Email:** -  
**Website:** -  
**Facebook:** -

**Background:** (Community Impact) I see ways that council members can make a difference in Plano, and I want to do my part to bring about those positive changes to our community. I want to restore trust in our city government, through transparency and accountability. In a time of divisive rhetoric, I want to stop the name-calling and focus on policies that benefit our suburban lifestyle and thriving business environment.

**Education:** MA in Industrial/Organizational Psychology - Louisiana Tech University

**Occupation:** Client Manager, Alacrity Solutions

**Highlights of civic involvement/accomplishment:**

Attends and teaches Sunday School at Prestonwood Baptist Church

**Platform/Priorities**

**Prioritize Public Safety** - Plano was recently ranked the third safest city in America by WalletHub. Maintaining safe and vibrant neighborhoods is integral to the success of our city and no one plays a more important role than our police and fire departments. They should have the tools and support they need to protect our homes and community.

**Balance Our Budget** - The city is projected to have an \$11.7 million shortfall in 2021 and \$7 million shortfall in 2022. The city should reevaluate the budget based on a post-Covid world to eliminate waste and live within it's means without sacrificing the high-quality lifestyle amenities that our citizens enjoy and value.

**Effectize Tax Rates** - The effective tax rate, also known as the no-new-revenue rate, is the rate necessary to generate the same amount of revenue as the previous year using the current year's appraised values. It excludes new construction and new properties, and it adjusts for lost value. With home assessments continuing to rise even if we kept the same tax rate Plano citizens would be paying more in taxes than last year. Keeping the effective tax rate would lower taxes for citizens while keeping the government at the same level of funding as the previous year.

**Attract New Businesses** - We should have a pro-business approach that maintains and expands a diverse employment base so that Plano remains at the forefront of economic growth and development in Texas and the United States. We should identify and recruit businesses that will contribute to Plano's local economy with quality employment opportunities while continuing to build upon Plano's high standard of living. This will also facilitate further strengthening and diversification of Plano's tax base.



**JUSTIN ADCOCK**

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### **GALA CANDIDATE QUESTIONNAIRE**

**In 2016, Plano became the first city in Collin County to pass an Equal Rights Ordinance (ERO) that was LGBTQ+ inclusive. The City of Plano's Equal Rights Ordinance, in their own words, depicts their city's commitment to ensuring equality and inclusion for all citizens and visitors in the areas of employment, housing, public accommodations and city contracting. Do you support retaining the ERO? Why or why not?**

To my understanding, the ERO was passed in order to accommodate certain businesses that were considering Plano as a relocation option as they wanted all people to feel welcome. As of March 2021, only 4 people had sought protection under the ERO and all concerns were ineligible for consideration. That speaks to overall excellence and diversity of the people and businesses of Plano.

**What would you, as a City Council Member, do to educate yourself about the diverse community you serve, including the LGBTQ+ community? Do you consider it a priority to ensure that city employees receive diversity training which includes information regarding the LGBTQ+ community?**

The best way to learn about a community is to engage with them and develop relationships to further understand their background and positions. I do not consider it a priority for city employees to receive LGBTQ+ training. City employees receive a variety of training and provide excellent service to all people groups regardless of class, race, religion, or other status.

**Hate in America is quickly on the rise, and is dividing our community. Whether in speech or action, hate has been targeted to specific members of our community based on the color of their skin, their country of origin, their religion, sexual orientation, gender identity, and any number of other identifying factors. As a city leader, what can and will you do to stand against hate, and help restore us back to a united community?**

I will focus on what we have in common, not what separates us. I commit to represent and defend any resident. My ability to empathize and listen is one of my greatest attributes and I will do just that with any concerned citizen. I will put myself in their shoes and work together to solve issues in order to make Plano the best place it can be.

**Why should members of the LGBTQ+ community support your candidacy?**

Government should be for the people and by the people. I believe in respecting the dignity and full humanity of all people. Even though we come from different backgrounds or experiences, my priorities focus on what residents care about - low taxes, stopping high density developments that affect our neighborhoods, providing quality services, maintaining public safety and creating an environment for businesses and people to succeed.





## VOTER GUIDE PLANO CITY COUNCIL SPRING, 2021

### PLACE 4

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**NASSAT PARVEEN**



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**Facebook:** Nassat for Plano, Place 4

**Background:** I am excited to run for Plano City Council Place 4. Our city's culture of excellence inspired me to serve and advocate for the interests of Plano residents and families. I am an independent thinker who will put your needs above all else.

**Education:** Studied Neuroscience and Psychology – University of Texas at Dallas

**Occupation:** Academic Tutor and Early Development Educator

**Highlights of civic involvement/accomplishment:**

- Miss Plano US, 2018
- Founder, Project Purpose, a community advocacy program which helped our veterans and at-risk youth
- Volunteer, American Foundation for Suicide Prevention, IGNITE National, Ability Connections, DFW Special Olympics, Big Brother and Big Sisters of America, The Mission Continues, and The Boys & Girls Club

**Platform/Priorities**

**COVID 19 Relief** - First, it is important that we prioritize vaccine distribution and make registration as accessible as possible. Second, we must consider increasing the number of Covid-19 testing and vaccine administration sites. Third, we should continue to educate the public and promote protocols backed by data-driven science, requiring social distancing and usage of face masks in indoor spaces and facilities in addition to other measures set forth by the Centers for Disease Control and Prevention. Lastly, we must learn from Covid-19 and highlight the importance of using science to create healthier, happier, and safer communities.

**Parks and Recreation** - Strong parks and recreation promote safer neighborhoods, stronger social cohesion, and healthier residents. We should continue to organize and expand group recreation activities in our Plano parks, including music festivals, fitness and wellness classes, and community performance events. As city leaders, we must ensure that our parks are accessible to children of all ability levels, and that playground equipment remains safe and inclusive to children with special needs. As councilwoman, I will support our Parks and Recreation Department in any initiatives that will preserve and enhance our parks that have become a source of pride for our city.

**Arts & Culture** - Our arts and culture scene here in Plano showcases the rich, diverse history of our city. Venues like the Art Centre of Plano provide vital arts education to the community and amplify the talents and voices of our youth. These centers also host cultural events and give our residents the opportunity to get involved and expand their knowledge of arts, culture, and history. It is important we continue supporting these centers in order to keep our vibrant arts scene alive. I will work with our arts and culture commissions, venues and local artists to protect and expand our arts and culture scene, especially in the Historic Downtown Plano area.



## VOTER GUIDE PLANO CITY COUNCIL SPRING, 2021

### **NASSAT PARVEEN**

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#### **Platform/Priorities - Continued**

**Public Safety** - Our first responders including Plano Police, Plano Firefighters, and Plano EMS are heroes of our city. I will support our first responders, ensure we do everything to provide them with the equipment and resources they need to fulfill their duties and push to expand police education to include training in the areas of mental health, conflict resolution and implicit bias training. Similarly, our firefighters and EMS personnel should also be provided supplemental training to address changing needs or trends in their fields. As Councilwoman, I would propose that the City of Plano work in conjunction with Plano's first responders to create an annual report of crime, fire, and emergency events in our city to help us to analyze, understand, and propose solutions to these issues. These investments will help us build safer communities and strengthen the relationship between residents and first responders.

**Pro-Business Growth** - I am a supporter of pro-business policies that help Plano families and strengthen our local economy. It is important that our city continues to support local small businesses, workers, and business owners. An active, business-friendly environment will create more jobs for Plano residents, diversify our market, and attract the attention of larger companies looking to expand or relocate to Plano. A strong local economy will support the improvement and quality of Plano's award-winning city services, amenities, and school system. In addition, we must recognize the impact that complex government regulations have on our small businesses and vote for policies and practices that allow our businesses the freedom to operate in accordance with the law without compromising their livelihood. It should also be a priority to advocate for relief to those businesses whose operations were affected by Covid-19. I will work directly with Plano businesses in order to listen to their concerns and propose solutions to their problems.

**Community Mobility** - Providing, maintaining, and expanding affordable and efficient public transportation is critical to the economic success and livelihood of residents and workers in Plano. Accessible transportation is a vital resource to seniors, youth, students, workers, and establishes an eco-friendly environment. Creating and expanding sidewalks and bike lanes will promote bicycle and pedestrian travel, increase access to bus stops and rapid transit stations while decreasing road congestion and greenhouse gases. I understand many hardworking residents travel between school and work and often multiple jobs. Time is of the essence, and it is critical to support and expand the limited DART and bus stations across Plano. With only two DART stations in east Plano, it is often too difficult for residents in central and west Plano to access public transportation without driving. I will work with the Dart Board Representatives to promote additional stops and expansion based on resident's needs. I will promote public transportation by increasing marketing for Plano residents on how to navigate and access Plano's bus system and rapid transit routes.

**Affordable Housing** - Our city has experienced rapid population growth in recent years. These changes have caused an increased need for affordable housing for various communities including our seniors and our young, working professionals. As a millennial who has worked multiple jobs, I understand the struggle of having to establish yourself in a rapidly-changing world. Many classmates from my university and peers from work have told me they felt forced to move out of Plano due to rising housing costs. They simply could not keep up with the inflation of house prices and found no affordable alternatives within the boundaries of our city. I've met with seniors who have expressed concerns about the rising cost of living, as many of them rely on a fixed-income that would inevitably be too small to sustain their current standard of living in this changing market. Many young families, originally from Plano or who have relocated, are attracted by our superior city services, excellent school system, and job opportunities. Unfortunately, they are often forced to make economic sacrifices just for the opportunity to live inside our city limits. Some of these individuals even take up a second, third, or fourth job just to afford the cost of living. The well-being of these Planoites should be at the forefront of any development-related discussions by the Council. Anyone that goes to school or works in Plano should be able to find an affordable place to live and feel safe, whether they choose to do so in a single-family housing unit, condominium, multifamily housing unit, duplex, cottage, or townhome.



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**GALA CANDIDATE QUESTIONNAIRE**

**In 2016, Plano became the first city in Collin County to pass an Equal Rights Ordinance (ERO) that was LGBTQ+ inclusive. The City of Plano's Equal Rights Ordinance, in their own words, depicts their city's commitment to ensuring equality and inclusion for all citizens and visitors in the areas of employment, housing, public accommodations and city contracting. Do you support retaining the ERO? Why or why not?**

Yes, it's important that we continue expanding our Equal Rights Ordinance and ensure we are inclusive to all of our diverse residents which includes those from the LGBTQ+ community. This is important to me because as an educator, I have so many students from the LGBTQ+ community and they deserve to always have their rights protected and need to feel safe and welcomed in our city. Along with my other civic engagement work, I am also an advocate for mental health and suicide prevention and have been aware through volunteering in organizations like the American Foundation for Suicide Prevention of the high suicide rate within the LGBTQ+ community. It is a priority that as a city leaders we make sure that our policies ensure people are able to have a great quality of life here.

**What would you, as a City Council Member, do to educate yourself about the diverse community you serve, including the LGBTQ+ community? Do you consider it a priority to ensure that city employees receive diversity training which includes information regarding the LGBTQ+ community?**

I would make sure to continue to being engaged with the LGBTQ+ community as much as possible and hear first hand from their own experiences on ways I could possibly help. I will also encourage other city leaders to do the same as well and I myself will continue getting educated through sources like CSSP(Center for the Study of Social Policy) to learn more on how we could continue pushing for more policy at the local level to ensure our LGBTQ+ residents feel safe and welcomed here. It definitely is a priority to be educated in diversity training that includes information regarding the LGBTQ+ community because here in Plano we have a huge diverse population so its important that we become in-tuned with their needs and do whatever it takes to make sure our fellow LGBTQ+ residents don't ever feel alienated here.

**Hate in America is quickly on the rise, and is dividing our community. Whether in speech or action, hate has been targeted to specific members of our community based on the color of their skin, their country of origin, their religion, sexual orientation, gender identity, and any number of other identifying factors. As a city leader, what can and will you do to stand against hate, and help restore us back to a united community?**

I will make sure to continue unapologetically always denouncing hate speech publicly whenever I hear it and encourage other city leaders to do the same. As leaders, we have a duty to stand up against all forms of bigotry and hateful speech. I will also continue advocating for more diversity and even push for us to have a diversity board where we elect diverse members of all race, region, age, sexual orientation, and gender identity so that way the our Plano community will see that it's actually our diversity that ensures our city is able to maintain it's culture of excellence.

**Why should members of the LGBTQ+ community support your candidacy?**

I am someone who has always advocated for LGBTQ+ rights throughout my entire life and even in high school, I used to attend GSA club meetings just to learn more about my friends who were from the LGBTQ+ community. I wanted to make sure my friends always felt safe and comfortable in whatever social environment they were in and it is why I too I made it a priority to also educate the community about these issues. Now as an adult, running for local public office I will do everything to make sure me and my fellow colleagues continue being educated on these issues and that we continue implementing policies that will protect the rights of all which include our LGBTQ+ community members.



**PLACE 4**

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**KAYCI PRINCE**



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**Website:** [www.princeforplano.com](http://www.princeforplano.com)

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**Background:** (Community Impact) I'm running for re-election to city council because I want to get things done for your family and mine. One of the best parts about serving in local government is how close you are to the people and the real impact you get to make on people's daily lives. I want to make life better for people in Plano.

**Education:** BA in Corporate Communications & Public Affairs, Minor in Political Science – Southern Methodist University  
Master of Business Administration - Texas A&M Commerce

**Occupation:** Regional Director of Marketing for a local hospital system

**Highlights of civic involvement/accomplishment:**

- Plano City Council (2017-present), currently serving as Mayor Pro Tem
- Executive Board of the North Central Texas Council of Governments
- Served on the Plano Parks and Recreation Board (including three years as Chair of the board)
- Served on the Plano Planning and Zoning Commission

**Platform/Priorities**

**PEOPLE** - Great people are the heartbeat and core of any great community, and Plano is full of great people. In order to remain a vibrant city, we must continually work to keep our citizens engaged and invested in our community. Let's do this by:

- Building a strong sense of community by bringing people together through the increased use of technology and innovative approaches to enhancing our citizen's quality of life. We should evaluate new opportunities to bring people together right where they live, work and already spend time. This might look like mobile library services at local coffee shops, fitness classes in a neighborhood park, and additional outdoor fitness equipment placed along trails and in neighborhood parks.
- Providing a business-friendly environment that ensures that both small and large businesses can achieve their strategic goals without being hindered by unnecessary regulations. Reviewing city ordinances will help strike a healthy balance between maintaining the high standards our city is well-known for as well as meeting the needs of our business community. With some of the economic hardships many of our businesses, especially our small businesses, have faced recently, it's important that the ordinances we put in place help promote businesses ability to recover quickly and succeed long-term.
- Retaining and creating job opportunities so our citizens can live and work in Plano.
- Encouraging more community involvement and volunteering in existing programs like Love Where You Live and looking for new opportunities to partner with local organizations to help meet the needs of our citizens, especially seniors in our community who may need regular assistance with home maintenance.



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### **KAYCI PRINCE**

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#### **Platform/Priorities – Continued**

- Through the COVID-19 pandemic we were able to conduct more meetings with online technology that increased the accessibility to our government to many who may not have had the ability to make it to a meeting in person. This allowed more citizens to provide feedback to the Council during our meetings on important issues that matter most to them without having to be physically present at City Hall. I support continuing to provide opportunities that will allow an increase in number and diversity of viewpoints being able to be expressed at Council meetings and commission meetings.

**SAFETY-** Plano has always placed the highest priority on keeping its people safe and has earned the reputation as one of the safest cities in the USA. Let's keep our city safe by:

- Equipping Plano Fire-Rescue and the Plano Police Department with the necessary resources to continue to provide a high-level of service with low response times for our citizens.
- Ensuring both Plano Police and Plano Fire-Rescue are able to obtain the highest level of training so all personnel are prepared to meet the changing needs of our citizens and to respond to new scenarios that may arise within our city. We should continue to place a high value on providing mental health training and resources and de-escalation techniques for all officers.
- Supporting the hiring of a highly qualified Police force and Fire Department.
- Backing Plano Fire-Rescue in their efforts to maintain the Insurance Service Officer Class 1 classification, which is used by insurance companies to determine premiums within our city.
- Advocating for regular evaluation of population growth, population distribution and population demographics within our city to ensure that the City of Plano maintains appropriate coverage of fire service and police service to help keep our families, businesses and property safe.
- Promoting safety on our trails by working to add lighting to high-use areas and to expand the pilot of safety trail markers to more trails
- Encouraging continued and increased usage of community policing and more opportunities for citizens to engage with and build positive relationships with police officers.

**REVITALIZATION** - Plano has always been a thriving and vibrant city that people have chosen to call home. Let's keep Plano a place we all want to call home for years to come by:

- Promoting reinvestment in mature neighborhoods to ensure the long-term health and integrity of our city's housing stock.
- Investing in the important infrastructure in and around our neighborhoods such as screening walls and sidewalks to help ensure they are well-kept, fresh and inviting.
- Finding new ways to engage neighborhoods, especially those without a formal association.
- Analyzing data from established programs like The Great Update Rebate to adapt programs based on community need and to increase effectiveness.
- Building strong neighborhood identity and a sense of community through creative placemaking and the creation of unique gathering spaces in our neighborhoods.
- Addressing underutilized four-corner retail and aging developments in a way that integrates well with existing nearby neighborhoods and helps enhance the entryways to Plano's neighborhoods.
- Encouraging the development of more diverse housing options to be built in Plano, such as bungalow style housing or other small single-story styles that are in high demand within the City.
- Promoting the use of high-quality building materials, innovative design and the use of green space in all zoning cases that come before Council.
- Adding new green spaces with distinctive character and weaving unique art elements throughout our parks and cityscape.



## VOTER GUIDE PLANO CITY COUNCIL SPRING, 2021

**KAYCI PRINCE**

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### **Platform/Priorities – Continued**

**MOBILITY** -The ability to move efficiently and effectively between home, work, school, and the places we enjoy spending time is a key component to maintaining a high quality of life for our citizens. Let's work at improving mobility by:

- Investing in our aging road infrastructure and placing a high priority on improving neighborhood streets.
- Engaging leaders throughout the region in conversations about implementing a variety of innovative congestion alleviation measures, such as express bus services and synchronizing traffic signals.
- Promoting partnerships between the City and local businesses that choose to help reduce traffic at peak times of the day by implementing flexible work hours, compressed work weeks or carpooling.
- Supporting the use of public transportation throughout the city and region by increasing access to public transportation and by making the use of public transportation easier and more attractive. The City should work with DART to provide more convenient services to citizens such as additions to Go Link and on-demand shuttling.
- Creating a more pedestrian and bike-friendly city by implementing wider sidewalks, additional trail connections, and more bike racks in strategic locations throughout the city, which will create safer and more convenient options for those who prefer a more walkable and bikable environment.
- Passing transportation ordinances that will allow for new and innovative mobility solutions to be implemented in Plano, such as those that will allow for autonomous vehicles, people movers and aerial ridesharing.

### **GALA CANDIDATE QUESTIONNAIRE**

**In 2016, Plano became the first city in Collin County to pass an Equal Rights Ordinance (ERO) that was LGBTQ+ inclusive. The City of Plano's Equal Rights Ordinance, in their own words, depicts their city's commitment to ensuring equality and inclusion for all citizens and visitors in the areas of employment, housing, public accommodations and city contracting. Do you support retaining the ERO? Why or why not?**

I support retaining the ERO. With the Supreme Court's ruling 2020 ruling in respect to Title VII of the Civil Rights Act and how it applies to the civil rights of individuals, I believe that when protections are afforded at the federal level we have an obligation at the local level to ensure those protections are also afforded.

**What would you, as a City Council Member, do to educate yourself about the diverse community you serve, including the LGBTQ+ community? Do you consider it a priority to ensure that city employees receive diversity training which includes information regarding the LGBTQ+ community?**

One of the strengths of Plano is our diversity. The best way to educate yourself on the diversity of the community you serve is by getting to know people personally, listening and learning from them. I believe that its important that all city employees are trained on how to interact with and serve a diverse the diverse group of citizens we have in Plano.



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**KAYCI PRINCE**

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**GALA Candidate Questionnaire - Continued**

**Hate in America is quickly on the rise, and is dividing our community. Whether in speech or action, hate has been targeted to specific members of our community based on the color of their skin, their country of origin, their religion, sexual orientation, gender identity, and any number of other identifying factors. As a city leader, what can and will you do to stand against hate, and help restore us back to a united community?**

Racial intolerance, and hatred of other community members has no place in our city, and it is up to me as a leader to set an example by the way I speak, treat others and set policies to help bring about change. As government officials and leaders in our community we have to be willing to sit down with our impacted community members and genuinely listen with an attitude to learn how we can get better and bring about change. Sometimes it's easy to listen from a defensive posture, but I believe every individual and organization has an opportunity to improve when we look at ourselves honestly. I'm thankful that our city leaders have taken the time to sit down and listen to leaders of our minority communities and get honest feedback and that policy changes are already being implemented. I also believe that each citizen has a responsibility to bring about reconciliation in our communities. The government can create laws and policies, but the government can't force people to be kind or to care about someone. This starts by taking the initiative to genuinely get to know someone who looks and thinks differently than we do. This could take place through a neighborhood picnic, simply inviting a neighbor over for dinner, or offering to help a neighbor cut their grass. My challenge for our community is for each person to find someone who they do not look like, think like or act like and find a way to help make their life better today.

**Why should members of the LGBTQ+ community support your candidacy?**

I believe I've proven over the last four years that I am here to represent all 290,000 residents of Plano. I am responsive to residents concerns, and I take feedback from all sides. I don't come to the table with a personal agenda, but I'm in this to help make Plano better for all citizens. It would be an honor to serve the people of Plano for the next four years.



**PLACE 4**

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**VIDAL QUINTANILLA**



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**Website:** [www.VidalforPlano.com](http://www.VidalforPlano.com)

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**Background:** There are many reasons why I chose the community of Plano as my home (2017). Its tranquil neighborhoods, eclectic mix of local businesses, highly rated schools, and low crime rate are just a few aspects that attracted me to this suburban community. I have decided to run for city council in order to help preserve the essence of this thriving and growing community. I want to assure that its residents can continue to experience the same quality of life for which Plano is known for in all aspects including housing, education, and economic development.

**Education:** Bachelor of Business Administration, Human Resources Management - Texas A&M University-Corpus Christi  
Master's Degree in Public Health, Health Policy and Management - Texas A&M University

**Occupation:** Executive Director of Human Resources, GI Alliance

**Highlights of civic involvement/accomplishment:**

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**Platform/Priorities**

**Education** - Plano currently has an estimate of fifty-three thousand students enrolled and spread across seventy-two campuses. The children of Plano need for schools to be well funded and equipped to enhance the learning and development of our future citizens. Most Plano residents have moved to our suburban community for the lifestyle and excellent education it provides. However, the overcrowding of our schools, due to the additions of multi-family housing, may lead to a decline in Plano ISD and other surrounding ISD's academic performance. Plano's city council must assess the cause and effect of voting for developmental projects of multi-family housing, and decisions made today will impact the community long after the council have fulfilled their terms in office. As Vidal becomes an elected member of Plano city council, he would cultivate and develop a strong working relationship with ISD superintendents. Ensuring open communication and establishing a professional partnership between the two institutions on community growth and sustainability is key to success.

**Public Health** - Vidal's passion for healthcare and educational background in Public Health allows him to view data projections such as Plano's Public Safety Dashboard, which is a snapshot of the city's current progress. As you assess and breakdown the data on the city's dashboard, you notice a trend of multiple thefts in both commercial and residential, as well as an uptick in motor vehicle thefts. Based on the data, the numbers are equal across the city and not solely in one specific area. That is why the Plano Police department must have the necessary resources to succeed and handle such incidents that are easily preventable. With Plano's population at an estimate of 280,000 residents, and an average of 13,000 emergency calls dispatched to Plano's call center, it is a clear epidemiological indication that Plano's Police departmental budget should be increased incrementally year after year. This will help to assist in operating this bandwidth of calls, and allow our police department to be able to handle these incidents. Another departmental concern is emergency



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### **VIDAL QUINTANILLA**

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#### **Platform/Priorities - Continued**

responses regarding Plano's Fire-Rescue and the 13 stations the city has to date. Our Fire-Rescue stations are spread strategically among the city, but each station does not have the same amount of emergency response equipment in its respective location. A vulnerability analysis should be conducted to ensure each station is equipped with resources, vehicles, and skilled individuals to appropriately respond. Vidal advocates for both departments (Police and Fire) departments to have an increased training and development budget. This would allow for emergency preparedness drills and mock scenario trainings that provide the knowledge, skills, and abilities for our brave men and women to best protect and serve our community.

**Economic Development** - The City of Plano must strive to promote business growth in recruiting corporations and submitting proposals for entities choosing to establish headquarters in our city. We should welcome companies and provide them a community in which to establish their business. Adding corporations to our suburban community will likely enhance the quality of life and promote community growth. Doing so will result in more relocation of single-family households and more job opportunities for families. These businesses would also add much greater value to Plano's economic growth compared to councils' current initiatives of multi-family housing developments. Fostering a strong working relationship with the city's Planning and Zoning Commission is crucial for Vidal's initiative. The Planning and Zoning Commission functions as a liaison for our city residents. Council members must have in-depth meetings, versus the review of presentation slides and quick Q & A approach. The process should consist of continuous research to properly review proposals before voting upon such highly impactful projects.

### **GALA CANDIDATE QUESTIONNAIRE**

**In 2016, Plano became the first city in Collin County to pass an Equal Rights Ordinance (ERO) that was LGBTQ+ inclusive. The City of Plano's Equal Rights Ordinance, in their own words, depicts their city's commitment to ensuring equality and inclusion for all citizens and visitors in the areas of employment, housing, public accommodations and city contracting. Would you support an ERO that is LGBTQ+ inclusive in your city? Why or why not? If you are a candidate in Plano, do you support retaining the ERO? Why or why not?**

I support an ERO that is LGBTQ+ inclusive and I am proud Plano took a positive stance on enacting our current ERO policy. It's well known there are biases towards this community. From what we've learned throughout history, there are instances in which biases are so strong we have witnessed tragic acts of violence such as the shooting of the Pulse nightclub in Florida. Although states away, this is why the LGBTQ+ community was included in Plano's ERO as a necessity to ensure that all members of our community are afforded equal opportunities. I also recognize that we don't always achieve our goals on the first try. With that, I keep an open mind to listen when our residents' voice their concerns, then conduct my due diligence so that I can make informed recommendations and decisions on expanding and enhancing the ERO for all Plano citizens.

**What would you, as a City Council Member, do to educate yourself about the diverse community you serve, including the LGBTQ+ community? Do you consider it a priority to ensure that city employees receive diversity training which includes information regarding the LGBTQ+ community?**

First and foremost, I will actually listen to the residents of Plano from every background. Plano thrives because of the significant amount of diversity. The role of city council is to listen to, advocate for, and represent the community they serve.



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**VIDAL QUINTANILLA**

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**GALA CANDIDATE QUESTIONNAIRE - Continued**

I hold a Bachelor's Degree in Business Administration with a concentration in Human Resources in addition to a Master's Degree in Public Health (MPH) with an emphasis on Health Policy and Management. As your councilman in Place 4, I will rely on my 20 years of HR experience to evaluate the city's current policy procedure manuals with regards to diversity training. I will conduct my due diligence to guarantee it is reflective of the modern biases we face today. I have the knowledge, skills and abilities to implement Plano's 2016 ERO policies effectively.

**Hate in America is quickly on the rise, and is dividing our community. Whether in speech or action, hate has been targeted to specific members of our community based on the color of their skin, their country of origin, their religion, sexual orientation, gender identity, and any number of other identifying factors. As a city leader, what can and will you do to stand against hate, and help restore us back to a united community?**

As a minority myself, I have seen such racial unjust acts in my race. I have received undesirable phone calls, unwanted guests at my home, cyber bullying and my campaign signs have been targeted and removed. What our city government needs to do is ensure our residents feel safe and wanted. Really, we need to be more understanding of our differences and show compassion towards each other. We need to include all ethnicities and various backgrounds in our community.

In my honest opinion, it starts with city council. It's obvious current city council is not open minded, and therefore less understanding. They don't actually listen to Plano's residents, in essence, they're not even nice. Which has a trickling effect down to the residents.

I will continue to educate myself on our differences, be open minded, ask questions if I do not understand something, and truly listen to our residents when they voice their needs and their concerns.

**Why should members of the LGBTQ+ community support your candidacy?**

We need a candidate who is well versed in HR so that city council can actually implement Plano's ERO policy. With my skills sets, educational background, and first-hand job experience, I am the most qualified candidate that meets the concerns you have shared with me. I am the only candidate that has actually implemented and enacted policy changes at my current employer. No other candidate in Place 4 will be able to provide that skill set for Plano's residents.



**PLACE 7**

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**BILL LISLE III**



**Phone:** (972) 424-1111

**Email:** bill@lisle4plano.com

**Website:** www.Lisle4Plano.com

**Facebook:** Bill Lisle For Plano City Council Place 7

**Background:** (Community Impact) I am running for Plano City Council to maintain a vibrant community that is self-governed, individuals must step up and volunteer to serve. Sadly, factions often form and allegiance to party over propriety begins to erode the proper role of government. I am running to provide a common-sense, kind and truthful option for the city of Plano.

**Education:** -

**Occupation:** Owner, Lisle Inc. (landscape construction company) and Smith-Lisle Holdings (real estate holding and management)

**Highlights of civic involvement/accomplishment:**

- Served two years as a CASA of Collin County volunteer

**Platform/Priorities**

- Keeping our police, fire and EMS top-notch
- Eliminating wasteful spending and cutting nonessential services and programs such as the Great Update Rebate and council members' stipends
- Keeping our city services at an A+ rating



**BILL LISLE III**

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### **GALA CANDIDATE QUESTIONNAIRE**

**In 2016, Plano became the first city in Collin County to pass an Equal Rights Ordinance (ERO) that was LGBTQ+ inclusive. The City of Plano's Equal Rights Ordinance, in their own words, depicts their city's commitment to ensuring equality and inclusion for all citizens and visitors in the areas of employment, housing, public accommodations and city contracting. Do you support retaining the ERO? Why or why not?**

I will advocate for individual liberty. I opposed the ERO originally. I believe it was first passed in late 2014 not 2016. At least 4 individuals have sought protection under the ERO but the Law is so WEAK that every person that has sought protection was denied the protection that they requested. Barring the most extreme example everyone is exempt from the ERO making the law a fraud. I believe this law was written to appease the Toyota Corporation. I believe the reason it was written intentionally weak was that to write it stronger would infringe on one groups rights while attempting to protect another groups rights. I believe that someone's sexuality should be a private matter. I am not saying that anyone needs to hide their sexuality but it also shouldn't be what you lead with. Areas of employment should be decided on merit and housing is already protected under federal law.

**What would you, as a City Council Member, do to educate yourself about the diverse community you serve, including the LGBTQ+ community? Do you consider it a priority to ensure that city employees receive diversity training which includes information regarding the LGBTQ+ community?**

Yes, I am open to diversity training, however in order to advocate for inclusion and acceptance of ideas you cannot then limit the opposing view points or positions. True inclusivity has to foster an environment where differing beliefs can exist peacefully, politely and respectfully. This is what I would advocate for if elected.

**Hate in America is quickly on the rise, and is dividing our community. Whether in speech or action, hate has been targeted to specific members of our community based on the color of their skin, their country of origin, their religion, sexual orientation, gender identity, and any number of other identifying factors. As a city leader, what can and will you do to stand against hate, and help restore us back to a united community?**

Hate has no place in my community.... I would oppose it at every opportunity. There are groups of people that take any opposing viewpoints and then spin them up to call it hate. I believe that opposing view points can be maintained respectfully. If we really ever achieve inclusivity it must include all ideas and view points.

**Why should members of the LGBTQ+ community support your candidacy?**

The LGBTQ community should support me because I will advocate for every persons freedom to respectfully, peacefully and appropriately live, believe and express themselves.



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### PLACE 7

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**JULIE HOLMER**



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**Facebook:** Julie Holmer for Plano City Council, Place 7

**Background:** I am running for Plano City Council because I love my city. I grew up here and am proud to raise my family here. I have taken full advantage of this amazing Plano community by serving on more than 20 different boards and committees in the past 10 years. City Council is the next step in giving back and supporting my community.

**Education:** Bachelor of Social Work from Stephen F. Austin State University

**Occupation:** Entrepreneur (Mind's Eye Solutions, Angela's at the Crosswalk, & Mojo DFW Photo Booth) and Community Advocate

**Highlights of civic involvement/accomplishment:**

- Graduate of Leadership Plano, the Plano Police Academy and the Plano Fire Academy
- Longtime member of Plano Chamber of Commerce
- 2020 Plano Complete Count Census Committee
- Vice President of the Carpenter Middle School PTA
- Served on the Board of the Assistance Center of Collin County
- Served on the Planning Committees for North Texas Pride and the GALA NTx Holiday Party
- Served on the Board of the Plano Parks Foundation
- Served on the Board of the Historic Downtown Plano Association

**Platform/Priorities**

**KEEP PLANO STRONG** - If elected my top priority would be to Keep Plano Strong. We need to make sure that we continue to invest in Plano's infrastructure, which includes maintaining our roads, parks, trails, and facilities. To keep Plano Strong we also have to keep Plano safe. Funding for our first responders is and must stay a top priority. To keep Plano Strong we have to keep Plano's culture thriving. We need to continue to be a professionally managed city that invests in our arts, our education, and into making Plano an inclusive city for all.

**COVID-19** - We need to make sure that we are doing everything in our power to ensure that covid is eradicated as soon as possible. This means that we need to stay in complete compliance with the CDC. We need to expedite the roll out of the vaccines so that every person can be protected. Clear communication across the city showing when and where people can get the vaccine is critical. It is also important to recognize that, while cases are decreasing, testing still needs to be readily available.

**COLLIN CREEK MALL** - One of my top priorities is making sure that the Collin Creek Mall redevelopment project continues to move along smoothly and that we, as a city, are not placing any unnecessary obstacles in the way of making that project come to fruition in a timely manner. I am firmly pro-business and I see the Collin Creek Mall development as a huge opportunity to bring jobs and opportunities into Plano. This project will also help to revitalize our downtown Plano Arts District as well as the east side of Plano.



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**JULIE HOLMER**

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### **Platform/Priorities - Continued**

**DEVELOPMENT** - We have very little land left to develop here in Plano. We need to make sure that all developments are strategic and shaped by input from all members of our community. Any additional multifamily housing needs to be incorporated into mixed used development to allow walkability and reduce traffic impact.

**TRANSPORTATION** - Plano will continue to grow and age and we need to make sure that our transportation keeps up. To ensure Plano's longevity we need to ensure that people settle near our transportation hubs. We should expand our public transportation, whether that means improving our DART access or including people movers to the college and business hubs. Plano is a wonderful city and we must strategically think of how people move in, out, and around.

### **GALA CANDIDATE QUESTIONNAIRE**

**In 2016, Plano became the first city in Collin County to pass an Equal Rights Ordinance (ERO) that was LGBTQ+ inclusive. The City of Plano's Equal Rights Ordinance, in their own words, depicts their city's commitment to ensuring equality and inclusion for all citizens and visitors in the areas of employment, housing, public accommodations and city contracting. Do you support retaining the ERO? Why or why not?**

I absolutely support retaining the ERO in Plano. I was extremely proud that my city was the first in Collin County to pass one. In order to attract great corporations which will help us keep our property taxes low, create jobs and stimulate our economy, we need to be a city that is accepting and inclusive for all. This includes Veterans who are also protected by this ordinance.

**What would you, as a City Council Member, do to educate yourself about the diverse community you serve, including the LGBTQ+ community? Do you consider it a priority to ensure that city employees receive diversity training which includes information regarding the LGBTQ+ community?**

I do believe we have a responsibility to educate our city staff and also make training available for all residents of Plano so they can be good neighbors to all the diverse members of our community, including the LGBTQ+ residents. When I found out that the ERO passed, I reached out to a leader of GALA NT and asked how I can become better informed. She directed me to "Ally Training" which was put on by GALA North Texas. The training helped me to learn proper terminology, as well as understand what terms might be offensive, and it also taught me about current issues and legislation which was of concern, and most importantly how to be a good ally and advocate.

**Hate in America is quickly on the rise, and is dividing our community. Whether in speech or action, hate has been targeted to specific members of our community based on the color of their skin, their country of origin, their religion, sexual orientation, gender identity, and any number of other identifying factors. As a city leader, what can and will you do to stand against hate, and help restore us back to a united community?**

I have, and will continue to actively participate in any peaceful protests whether it be by demonstrating peacefully, as an activist, or as a leader there to listen, learn and understand. I will speak out if I am aware of any acts of hate, and I will do my best to unify our community by focusing more on how we are alike more than how we are different. At the same time, I believe we need to celebrate our differences, because part of what makes Plano such an amazing place to live, is how diverse we are!

**Why should members of the LGBTQ+ community support your candidacy?**

I have been actively involved in the community as an ally for many years and I have strong bipartisan support, which I feel makes me stand out as a candidate in my crowded race.



**PLACE 7**

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**SANDEEP SRIVASTAVA**



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**Background:** (Community Impact) I am running for Plano City Council to make a positive difference in the lives of our Plano residents. My vision is to first and foremost protect Plano family values and to keep Plano as a warm, suburban community. I will lead the fight to lower taxes on our hard-working residents and will push for more transparency and accountability in city government while removing burdensome regulations from business so they may thrive. I believe that the government of a city exists to serve its citizens, and that is exactly what I intend to do. I want to listen to your concerns and act in ways that will benefit Plano and everyone who calls this wonderful city their home.

**Education:** Degree in Accounts/ Commerce/ Finance at Lucknow University, India

**Occupation:** Real Estate Consultant, Remax

**Highlights of civic involvement/accomplishment:**

- Vice President, Dallas Lions Club
- Past Community Chair, India Association of North Texas
- Past Chair Board of Trusty and President, Denton County India Cultural Association
- Past Member Community Advisory Board, Lewisville Medical Center
- Past Board Member (for 2 terms) Kings Ridge HOA board & also Grand Park HOA

**Platform/Priorities**

- Low Taxes
- Less Regulation
- Vital Infrastructure
- Prioritize Public Safety
- Family Values
- Low Density/Reduced Apartments
- Lots of Green Space/Parks
- Responsible Economic Development
- Rule of Law



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**SANDEEP SRIVASTAVA**

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**GALA CANDIDATE QUESTIONNAIRE**

THIS CANDIDATE CHOSE NOT TO RESPOND TO THE GALA CANDIDATE QUESTIONNAIRE.

**PLACE 7**

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**CHRIS ROBERTSON**



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**Background:** My time as a military officer prepared me to serve you on the City Council by accumulating leadership skills, bureaucratic initiative training, and managing a budget. My position required the skills to prioritize pressing issues and address them accordingly, just as I will for the citizens of Plano.

**Education:** Associates Degree, Richland College, Bachelor of Arts  
Retired Military, with service in the U.S. Marine Corp., the U.S. Navy, and the U.S. Army  
Army Officer Candidate School  
Army Advanced Officer Leadership Training

**Occupation:** Middle School Social Studies Teacher

**Highlights of civic involvement/accomplishment:**

- Service in the U.S. Military
- Active parishioners at Prince of Peace Catholic Church

**Platform/Priorities**

**LAW AND ORDER** - I want to ensure that my children and yours are safe and protected, so I will work to provide our first responders with the equipment and resources they need to keep Plano families safe.

**VETERANS** - As a veteran, I pledge to focus on supporting our VFW Plano community and providing solutions, opportunities and resources for veterans.

**QUALITY OF LIFE** - My family and I love calling Plano home. We were initially attracted to the suburban lifestyle and strong sense of local community. The values that make Plano unique are what we must work together to preserve and protect.

**ACCOUNTABILITY AND TRANSPARENCY** - Transparency and accountability, are two traits that I live by and that I will bring to the City Council. The citizens of Plano need to be able to have trust in their representatives. I promise to remain accessible and keep the community informed on all government actions.

**ECONOMIC DEVELOPMENT** - I strongly believe in fair incentives for small and large businesses. I will continue to work with our community business owners and discuss how to improve Plano's growing economy.

**LOW TAXES** - I will work on finding solutions, such as better budgeting, to reduce tax burdens on our citizens.



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**CHRIS ROBERTSON**

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**GALA CANDIDATE QUESTIONNAIRE**

THIS CANDIDATE CHOSE NOT TO RESPOND TO THE GALA CANDIDATE QUESTIONNAIRE.

**PLACE 7**

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**DAVID SMITH**



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**Background:** I seek a return to the Plano City Council primarily to improve communications between the factions that have developed in recent years and restore the City Council to a collaborative body that will work together to make Plano an even better place. I pledge to be a council member for all Plano.

**Education:** Engineering degree from Vanderbilt University

**Occupation:** Consultant

**Highlights of civic involvement/accomplishment:**

- Served three terms on Plano City Council
- Site Development Specialist in Air Force Reserve and Air National Guard civil engineering units in Texas
- Served in the Copper Creek Homeowners Association and the Meadows Neighborhood Association
- Served as a Plano Homeowners Council Officer
- Served on the Love Where You Live Committee
- Served on the Housing Plan Advisory Committee
- Served on the 2020 Census Complete Count Committee, co-chairing its Community Outreach Subcommittee
- Participated in the Oak Point Study
- Member Plano Chamber of Commerce and a past Advisory Director
- Served as a polling place Election Judge and has been an Administrator for six primary election cycles
- Member of the League of Women Voters of Collin County
- Member of the Collin County League of United Latin American Citizens (LULAC)
- Adult leader in Boy Scouts of America

**Platform/Priorities**

- Restore collaborative work by the City Council
- Eradicate the COVID-19 pandemic and restore full economic activity
- Reinstate responsible financial planning
- Plan new housing of the right types in the right places
- Address and move toward eliminating the racial injustice endemic in our society
- Increase funding for police and public safety



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**DAVID SMITH**

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**GALA CANDIDATE QUESTIONNAIRE**

THIS CANDIDATE CHOSE NOT TO RESPOND TO THE GALA CANDIDATE QUESTIONNAIRE.

**PLACE 8**

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**ELISA KLEIN**



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**Background:** (Community Impact) COVID-19 changed our lives forever. As a small-business owner and parent of school-age children, I experienced these hardships firsthand. During the first phase of the pandemic, I paid close attention to our local government, and I was horrified. I've always trusted our city leaders to make the right decisions for the betterment and health of our community, but when I saw certain city officials waffle with the lives of the people they were elected to serve, it ignited something within me to act. Sometimes, the extraordinary person is the ordinary person who is willing to take a chance.

**Education:** Master's in Public Affairs and Administration (concentration on local government) - Texas Tech

**Occupation:** Small-business owner; Cofounder and Chief Operating Officer, MKC Create

**Highlights of civic involvement/accomplishment:**

- PTA President

**Platform/Priorities**

**RESPONSIBLE COVID-19 RELIEF & RECOVERY** - COVID-19 has changed our lives forever. As a small business owner and mom of school-aged children, I've experienced those changes firsthand. As our city continues to work towards recovery, I support a plan to account for the economic, financial and social impacts of the pandemic.

**COMMUNITY HEALTH & SAFETY** - Plano's reputation of being one of the safest cities in America is not accidental. As our community continues to grow, we must ensure that our exceptional Police and Fire departments are well funded and equipped with the latest technology. I support measures to invest in the resources needed to keep qualified personnel. I believe that when we actively support our public servants, our community will continue to be one of the safest places to live.

**FINANCIAL RESPONSIBILITY** - I support policies towards a responsible budget that ensures the tax dollars are spent wisely and thoughtfully. I support plans with long-term solutions and not "quick fixes" that have Plano paying more in the future. An example of this would be taking care of our aging infrastructure before it is beyond repair. If we neglect repairs and updates now, we risk paying a substantial cost for replacements in the future. Responsible planning saves taxpayers in the long run.



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**ELISA KLEIN**

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### **Platform/Priorities - Continued**

**PRESERVING THE PLANO LIFESTYLE** - Plano is a highly desirable city coupled with limited undeveloped land. I support housing options that take into account all stages of life. We need affordable housing for our young professionals and recent graduates. As the pandemic revealed, we need pedestrian-oriented communities for our seniors. We also need single-family homes for families with children. We need to be welcoming to all stages of life and provide housing options accordingly and not simply apply a one-size-fits-all solution. Additionally, as a business owner, I support strategic partnerships with developers that align with Plano's vision and collaborate with our community.

**CONNECTING OUR COMMUNITY** - Just as Plano's physical infrastructure needs attention, its digital infrastructure is key to enabling a 'connected' community and cannot be ignored. I support a cohesive digital strategy to be a part of our overall city strategy.

### **GALA CANDIDATE QUESTIONNAIRE**

**In 2016, Plano became the first city in Collin County to pass an Equal Rights Ordinance (ERO) that was LGBTQ+ inclusive. The City of Plano's Equal Rights Ordinance, in their own words, depicts their city's commitment to ensuring equality and inclusion for all citizens and visitors in the areas of employment, housing, public accommodations and city contracting. Do you support retaining the ERO? Why or why not?**

Yes, I support the ERO and any expansions or updates needed.

**What would you, as a City Council Member, do to educate yourself about the diverse community you serve, including the LGBTQ+ community? Do you consider it a priority to ensure that city employees receive diversity training which includes information regarding the LGBTQ+ community?**

I am a strong believer in representing voices from the community that have been overlooked in the past. Inclusivity at all levels is a priority of mine and I would love to partner with groups to get ideas on the best way to education and inform our community.

**Hate in America is quickly on the rise, and is dividing our community. Whether in speech or action, hate has been targeted to specific members of our community based on the color of their skin, their country of origin, their religion, sexual orientation, gender identity, and any number of other identifying factors. As a city leader, what can and will you do to stand against hate, and help restore us back to a united community?**

I am a strong believer in unity and brining the community together. I will advocate for the ERO and support programs that promote inclusivity.

**Why should members of the LGBTQ+ community support your candidacy?**

My opponent Rick Smith is a far right conservative backed by the PCC. Your concerns are not one of his priorities. I will advocate for you and understand the importance of inclusion.



**PLACE 8**

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**RICK SMITH**



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**Background:** (Community Impact) As your current council member for Place 8, I want to continue to serve and lead Plano through the next four years. We will be dealing with critical issues, such as replacing our 1986 Comprehensive Plan with a new one to determine future development and redevelopment activity. When I first ran, I thought I knew how to govern effectively, but it takes time to absorb how the various departments work together to deliver city services. Experience is going to be critical to ensure success—I have the knowledge and experience to govern without a learning curve.

**Education:** -

**Occupation:** President, Advanced Home Theater Systems, Inc (AHTS)

**Highlights of civic involvement/accomplishment:**

- Plano City Council, Place 8, 2017-present
- Plano Citizens Police Academy Alumni Association
- Citizens Assisting Plano Police
- Community Emergency Response Team
- Plano Citizens Academy, 2016
- Collin County Citizens Sheriff’s Academy
- HOA Board of Directors
- HOA Crime Watch Coordinator
- Lead – Nextdoor Neighborhood Website

**Platform/Priorities**

**COMMITMENTS MADE – RESULTS DELIVERED**

- Responsive to the residents of Plano – you are the boss
- Delivered first Effective Tax Rate in 24 years to provide property tax relief to the residents of Plano
- Unwavering support for our Police & Fire and Rescue
- Ensured neighborhood friendly developments – not massive high density projects that increase traffic congestion and response times for our public safety providers
- Senior Recreation Center \$8mm Renovation completed
- Protected Small Business by limiting overburdening regulation
- Promoted financial transparency to make it easy for taxpayers to know where their tax dollars are being spent



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**RICK SMITH**

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**GALA CANDIDATE QUESTIONNAIRE**

THIS CANDIDATE CHOSE NOT TO RESPOND TO THE GALA CANDIDATE QUESTIONNAIRE.